



DENDRŌS GROUP

SUZANN EISENBERG MURRAY PROFESSIONAL BACKGROUND

Visionary, entrepreneur with a diverse background in nonprofit capacity building, interim executive leadership, planning, public relations, strategic fund development, financial management, organizational and board development, volunteer and program administration and program development.

EXPERIENCE

2004-PRESENT: DENDROS GROUP, LLC, FOUNDING PARTNER

Partner in a values-driven capacity-building consulting group specializing in Interim Executive Leadership, Executive Search, Executive Succession Planning, Stakeholder Engagement, Evaluation, Collaborative Coordination, Strategic Fund Development, Participatory Strategic Planning, Community Building and Training.

SAMPLING OF CURRENT DENDROS CLIENTS

United Way Council of Agency Executives, Science Museum of MN, Youth Work Institute, Hamline University, Youthrive, and the Wilder Foundation

SAMPLING OF FORMER INTERIM EXECUTIVE LEADERSHIP ASSIGNMENTS

Interim Chief Operating Officer, Families for Effective Autism Treatment,
Transition Director, St. Paul Ramsey County Children's Initiative,
Interim Executive Director, Minneapolis Way to Grow
Interim CEO, Institute of Cultural Affairs, Chicago, Illinois
Interim Executive Director, Minneapolis Youth Coordinating Board
Transition Director, Minnesota Museum of American Art
Interim Executive Director, Women of Nations
Interim Executive Director, Families Moving Forward
Interim Executive Director, Emergency Foodshelf Network

2002 TO 2004: INDEPENDENT CONSULTANT

Worked in partnership with a diverse array of clients in the areas of: interim executive leadership, capacity building, board development, training, team building, coaching, fundraising, and program development.

1993 TO 2002: FAMILY SUPPORT NETWORK, EXECUTIVE DIRECTOR

Administrative and Board Development

- Facilitated the development and implementation of three, long-range strategic plans and led the organization through dynamic program growth, including a merger with another nonprofit.
- Created a culture of participatory leadership, which promoted organizational ownership and provided all stakeholders opportunities to craft strategies and develop innovations to effectively meet the mission of the organization.
- Initiated and funded a long-range technology capacity building plan that resulted in state of the art IT systems and first website for FSN.

Strategic Fund Development and Financial Management

- Developed annual budgets, work plans, and financial systems that met and supported the strategic goals of the organization.
- Directed comprehensive fund development programs including corporate and foundation fundraising, individual giving, special events and government grants resulting in more than a 100% increase in revenues.
- Increased organizational net assets from \$39,000 in 1993 to over \$400,000 at fiscal year end 2001.

Program Development and Training

- Initiated and nurtured the development of a statewide parent leadership team, including structures for shared decision-making, leadership training, and opportunities for parents to reach their full potential.
- Launched three major child abuse prevention and family support program areas that effectively addressed the needs of at risk children and families and engaged communities in vital child advocacy and prevention strategies.
- Created successful volunteer recruitment, retention, training and recognition programs, which supported the work of 1,000 volunteers statewide.
- Produced multi-faceted training curricula, supporting manuals and program operations guides.
- Initiated and funded a multi-year outcome-based evaluation of family support group services.

Community and National Presence

- Promoted the visibility of the FSN mission and the issue of child abuse prevention through ongoing speaking engagements and media appearances.
- Directed the development of annual statewide Child Abuse Prevention Month Campaign.
- Served as a key leader in the National Family Support Roundtable and Prevent Child Abuse America national networks.

1988-1993: AFS INTERCULTURAL PROGRAMS, REGIONAL DIRECTOR, CENTRAL UNITED STATES

- Established first field office in Minnesota and ensured competency and results of senior management team in three Central U.S. field offices.
- Led cross-departmental team in developing national business plan for largest revenue producing portion of AFS-USA budget.

- Pioneered a variety of new programs and initiatives including creation of a national volunteer training manual.
- Created and delivered a cross-cultural training workshops and retreats for host families, siblings, and international exchange students.

1981-1988: EISENBERG COMMUNICATIONS, PRESIDENT

- Founded full service public relations agency specializing in media placement, issues and crisis management, consumer relations, marketing strategies and special events planning and promotion.
- Client roster included a variety of for profit and non-profit clients such as: The Spina Bifida Association, the ALS Association, Philadelphia Medical Society, Tri-State Area of Child and Adolescent Psychiatrists and Melitta International.

COMMUNITY INVOLVEMENT

- Member, Board of Directors, Metropolitan Alliance of Independent Business Owners (Metro-IBA)
- President, Afton Court Homeowners Association
- Former Member, Minnesota Juvenile Justice Task Force
- Former Member, Minnesota Governor's Children's Advisory Council
- Former Member, Minnesota Bright Beginnings Task Force
- Former Member University of Minnesota Children and Family Consortium

For more information contact Suzann at 612-210-6898 or suzann@dendros.com